



**College of Southern Idaho**  
315 Falls Avenue · PO Box 1238  
Twin Falls, ID 83303-1238

**March 27-30, 2011**

January 19, 2012

Dear Colleague:

Safety Fest of the Great Northwest, now in its seventh year in Idaho, will be offered for a third year in the Magic Valley with free safety and health training to employers and the community in an effort to help reduce fatalities, injuries and illnesses. The conference is scheduled Tuesday, March 27 - Friday, March 30, 2012 at the College of Southern Idaho campus in Twin Falls, Idaho. In addition, the CSI Small Business Development Center will be holding Business Fest featuring short-term training opportunities, ranging from LEAN business solutions, communications and marketing, labor laws and business, applied leadership, business planning, accounting systems and more. We are sending you this announcement to invite you to participate in the Trade Show at the conference. Enrollment in Safety and Business Fest is expected to be over 400 area employers, supervisors and employees.

The Trade Show will be on Wednesday, March 28 from 7 am to 4 pm, and Thursday, March 29 from 7 am to 1:00 pm at a cost of only \$200 per booth which includes an 8' display table and two chairs, which will be set up in the vendor area in advance. You will need to bring your own draping, electrical cords and display supplies. There are 50 booth spaces available and they will go fast, so submit your registration early by going to the Safety Fest website at <http://safetyfest-southernidaho.org> and choosing the online vendor registration link or completing and faxing the enclosed form.

During the conference, we will be hosting *Vendor Bingo*. Vendors are encouraged to donate prizes that will be included in the prize drawing at noon on Thursday, March 29. Refreshments will be offered in designated areas during breaks at the conference. If you wish to co-sponsor a refreshment break at a cost of \$250, your vendor Trade Show fee is included. Be sure to mark the appropriate box when you register if you would like to donate a prize or host refreshments.

If you are interested in participating in the Trade Show please email me at [kparish@csi.edu](mailto:kparish@csi.edu) or you can call me at (208) 732-6372. *Deadline for registration is March 6, 2012.* We want to thank you for your interest and support of the annual Safety Fest of the Great Northwest-Southern Idaho and CSI Business Fest. Please feel free to contact me if you need more information or you can visit the Safety Fest website at <http://safetyfest-southernidaho.org>.

Best regards,  
Kent Parish  
Associate Professor, Welding Technology  
Enclosure